

2015 International Conference on Information Management & Practice 2015 Conference on Sustainable Operation and Development

Call For Papers

- ▶ Date : November 27, 2015 (Friday)
- ▶ Location : The College of Management of National Chin-Yi University of Technology
- ▶ Website : <http://imp2015.ncut.edu.tw/>



The 21th International Conference on Information Management & Practice (IMP) and 13th Conference on Sustainable Operation and Development (SOD) will be held at the National Chin-Yi University of Technology in Taichung, Taiwan, Nov. 27, 2015. The conference is to offer scholars, professionals, academics and graduate students to present and discuss their studies from various perspectives in the aspects of cloud services, wisdom technologies and business management. With IMP 2015, we will continue the tradition of promoting practice researches and are arranging an exciting program for the conference, including industry speakers, keynote speakers, research papers and posters. The scholars are encouraged to submit papers on any aspect of information management including but not limited to the following topics:

- Cloud Service and Management
- *Wisdom Technology and Application (Oral presentation only English)*
- Internet Technology
- Decision Support System and Expert System
- Knowledge Management and Organization Learning
- Business Model for the Information Service and Entrepreneurial Management
- Database Management and Data Warehouse
- Data Mining and Business Intelligence
- Data Communication and Distributed System Management
- Information Society and Information Economics
- Theory and Practice of Information Management
- Information Security Management and Practice
- E-commerce and Social Network
- Information Education
- Management of research and innovation
- Industrial Engineering and Management
- Management of service and operation
- Management of information and system
- Business and Finance Management
- Leisure Industry Management
- Other Issue about Information Management

Submission of Papers

1. Full papers should be submitted online at the official website (<http://imp2015.ncut.edu.tw/>) before September 30 deadline.
2. Accepted papers will be included in the electronic conference proceedings. In addition, selected papers will be put forward for publication in refereed journals after a double review.
3. Outstanding papers will be considered for publication in the following refereed journals: Journal of Information Management and Journal of Innovation and Business Management.

Important Dates

1. Submission Deadline – September 30, 2015
2. Notification of Acceptance – October 20, 2015
3. Deadline for Registration and Full Paper – October 29, 2015
4. Conference Date – November 27, 2015

More information

More information, including submission guidelines, can be found on the conference website <http://imp2015.ncut.edu.tw/> .
For further information and questions, please contact Ms. Chen at ncutdm@ncut.edu.tw .

Conference Organizers

Chinese Society of Information Management
The College of Management of National Chin-Yi University of Technology
Implemented by the Department of Information Management of National Chin-Yi University of Technology